



# ICT for Rural Economic Development

Berlin, Germany

November 18 – 19, 2010

## Preliminary Agenda

### Thursday, November 18, 2010

**Moderator:** *Tim Unwin, UNESCO Chair ICT for Development*

08:30 am **Registration**

09:00 am **Welcome**

**Maren Kneller**, *Division Rural Development and Global Food Security, Federal Ministry for Economic Cooperation and Development (BMZ)*

**Lutz Zimmermann**, *Director of Division Economic Development and Employment; Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ) GmbH*

09:20 am **Introduction**

**Anton Mangstl**, *Director of the Office of Knowledge Exchange, Research and Extension, Food and Agriculture Organization of the United Nations (FAO)*

**Valerie D'Costa**, *Program Manager, Information for Development Program (infoDev), World Bank*

10:20 am **Coffee and tea break**

10:40 am **Project Practice and Experiences**

**ICTs to Improve Vulnerable Farmer – Market Linkages and Rural Household Well-being**

**Daniel Annerose**, *CEO Manobi (GTZ project partner)*

**Empowering Women and Co-operatives in Rural Asia through ICT**

**Salome Ganibe**, *Executive Director, Asian Women in Co-operative Development Forum (AWCF) (InWEnt project partner)*

**Development 2.0: Putting ICT4D Lessons into Action to Make M-Development a Reality**

**Roxanna Samii**, *Manager, Web, Knowledge and Internal Communications, International Fund for Agricultural Development (IFAD)*

12:10 am	<p><b>Panel discussion</b></p> <p><b>The Role of Mobile Phones for Rural Economic Development</b>  Moderator: <i>Pierre Lucante, GTZ</i>  Participants: <i>Fiona Smith (GSMA), Udo Gärtner (GTZ Cambodia), Jenny Aker (Tufts University), Artur Dillmann (GOPA/GTZ India), Ken Banks (kiwanja.net), Torbjörn Fredriksson (UNCTAD)</i></p>
01:00 pm	<p><b>Buffet lunch</b></p>
02:00 pm	<p><b>Working groups on different aspects of ICT for rural economic development (parallel sessions):</b></p> <p><b>Working group 1: ICT Regulatory and Policy Frameworks</b>  How can ICT regulatory and policy frameworks promote rural economic development?  <b>Moderator:</b> <i>Helani Galpaya (LIRNEasia)</i>  <b>Coordination:</b> <i>Thorsten Scherf, Anja Kiefer</i>  <b>Input speech:</b> <i>Ekwow Spio-Garbrah (CEO, Commonwealth Telecommunications Organisation) / Olaf Nielinger (Detecon) / N.N. (International Telecommunication Union)</i></p> <p><b>Working group 2: Benefits for Local Producers</b>  How can ICT support rural producers?  <b>Moderator:</b> <i>Dr. Christian Henckes (GTZ)</i>  <b>Coordination:</b> <i>Peter Rave, Caroline Bothe-Tews</i>  <b>Input Speech:</b> <i>Michael Riggs (FAO) / Christian Merz (SAP) / Márton Kocsev (GTZ Ethiopia)</i></p> <p><b>Working group 3: Innovative Business Models</b>  Which innovative business models can enable the provision of ICT services in rural areas?  <b>Moderator:</b> <i>Balthas Seibold (InWEnt)</i>  <b>Coordination:</b> <i>Susanne Hartmann, Stephanie Hartmann</i>  <b>Input Speech:</b> <i>Md. Arafat Hossain (Katalyst Bangladesh) / Udo Gaertner (GOPA/GTZ Cambodia)</i></p> <p><b>Working group 4: Access to Financial Services</b>  How can ICT improve access to financial services in rural areas?  <b>Moderator:</b> <i>Johannes Majewski (GTZ)</i>  <b>Coordination:</b> <i>Achim Deuchert, Pierre Lucante</i>  <b>Input Speech:</b> <i>Karl von Klitzing (KfW) / Ashok Malkarnekar (GTZ Indonesien) / Yadab Pradhan (microBanker Nepal)</i></p>
03:15 pm	<p><b>Coffee and tea break</b></p>
03:45 pm	<p><b>Working groups continued</b></p>
04:50 pm	<p><b>Learning From Innovation</b></p> <p><b>Mobile Technology: Empowering NGOs Working in Rural Development</b>  <i>Ken Banks, founder kiwanja.net; FrontlineSMS</i></p>

06:00 – 07:30 pm **Get together / Refreshments**

## Friday, November 19, 2010

- 09:00 am            **Findings of the four working groups**
- 09:30 am            **Making ICT Work for Development – Solutions and Impact**
- Communication Technologies for Rural Development – Challenges and Solutions**  
*Karl Jonas, Director Competence Center Network Research, Fraunhofer Institute for Open Communication Systems (Fraunhofer FOKUS.NET)*
- Performance, Process Monitoring and Results Measurement in ICT4D Projects: Katalyst experience in Bangladesh**  
*Md. Arafat Hossain Principal Business Consultant, Service Group, Katalyst Bangladesh*
- 10:30 am            **Coffee and tea break**
- 11:00 am            **ICT4D – Hope or Hype? Figuring out what works in ICT4D projects**  
*Jenny C. Aker Assistant Professor of Economics, Economics Department and Fletcher School, Tufts University, Massachusetts, USA*
- 11:30 pm            **Panel discussion**
- What Role can Development Cooperation Play in ICT for Rural Economic Development?**  
Moderator: *Corinna Kuesel, GTZ*  
Participants: *Anton Magstl (FAO), Susanne Dorasil (BMZ), David Grimshaw (DFID), Ekwow Spio-Garbrah (Commonwealth Telecommunications Organisation), Ilari Lindy (Ministry for Foreign Affairs, Finland)*
- 12.45 pm            **Closing remarks**
- Susanne Dorasil, Head of Division Economic Policy; Financial Sector, Federal Ministry for Economic Cooperation and Development (BMZ)**
- 01.00 pm            **Networking buffet lunch**